2015 APAPO annual report to the APA Council
Presented on February 20, 2016

Presenters:
Katherine C. Nordal, PhD
Executive Director, APA Practice Organization
Kate Brown, PhD
Chair, Committee for the Advancement of Professional Practice
What’s the difference?

**APA:**
- Promote “psychology”
- Advance psychological knowledge to benefit society
- Promote research in psychology
- Establish standards of ethics, conduct, education and achievement

**The Practice Organization:**
- Promote “psychologists” by advancing the trade of professional psychology
- Engage in unrestricted lobbying, including for reimbursement rates
- Work with political action committee APAPO-PAC
APA Practice Organization Governance

APA Practice Organization Board of Directors

Committee for the Advancement of Professional Practice (CAPP)

Policy and Planning

Membership Retention and Recruitment

Finance
Meet CAPP

2016 Chair

Kate Brown, PhD

June Ching, PhD

2016 Vice Chair

Newly elected members for 2016

Traci Cipriano, PhD

Kathleen Ashton, PHD

Peter Oppenheimer, PhD
Meet CAPP – Returning Members

Lindsey Buckman, PsyD

Arthur C. Evans, PhD

Bravada Garrett-Akinsanya, PhD

Jo Linder-Crow, PhD

Judith Patterson, PhD

Ruperto Perez, PhD

Derek C. Phillips, PsyD

Bonnie Markham, PhD, PsyD
CAPP is now a committee of APAPO only

- Includes a voting member of APAGS
- Early career psychologists represented
- Nominations for next election cycle opened Feb. 11, 2016

www.apapracticecentral.org
2015 Accomplishments

Advocacy
• Legislative
• Legal and regulatory
• Marketplace

Member Resources

In the News

Collaboration with SPTA’s
Legislative Advocacy in 2015

- Sustainable Growth Rate (SGR) permanently repealed – averts 20+% Medicare payment cut
- Introduction of bipartisan “Medicare Mental Health Access Act” (HR 4277)
Legislative Advocacy Priorities 2016

• Advancing the Medicare Mental Health Access Act to add psychologists to the Medicare physician definition
  Increasing psychologists’ Medicare payment rates

• Working to enact comprehensive mental health reform legislation
  o Helping Families in Mental Health Crisis Act of 2015
  o Mental Health Awareness and Improvement Act of 2015

• Increasing psychologists’ Medicare payment rates
2016 registrations for APAPO PQRSPRO ahead of 2015

New registrations as of 01/25/2015

New registrations as of 01/17/2016
APAPO PQRSPRO Registry

- Psychologists/Clinical psychologists
- Social workers
- Neuropsychologists
- Psychiatrists
- Physicians
- Other (APNs, Nurse specialists, etc.)
APAPO-PAC Ranking During 114th Congress (2015-2016)

Psychology’s PAC ranks 33 among 92 health professional PACs
PAC Highlights in 2015-2016

- The PAC for professional psychology
- Participation in fundraiser events
- Contributions to members of Congress
Education Advocacy Trust (EdAT)

- Fundraisers for candidates who support psychology education and training
- Successful fundraising drives such as “PACtoberfest” and “It’s PACademic”
- EdAT newsletter article about APAPO-PAC Education Fund
Legal and Regulatory Advocacy in 2015

TESTING AUDITS

• Persuaded Anthem to fire Santé Analytics as its auditor and stop abusive audits of psychological and neuropsychological testing.

PARITY

• Successful parity advocacy persuaded Aetna and Regence BCBS to pay more for the 60-minute therapy code (90837) than the 45-minute code (90834).

RISK ADJUSTMENT AUDITS (ACA)

• Successfully applied our 2014 victory with one major company to all other companies, leading to almost problem-free risk adjustment audits for membership.
Legal and Regulatory Advocacy in 2015

MEDICAID

Advocating for expansion of psychological services and increased reimbursement in the Medicaid system

1. Identify key states (Including DC, NC and NJ)
2. Collaborate with state psychological associations
3. Develop strategies and grassroots advocacy
Legal and Regulatory Resources for Members

Valuable guidance on legal and regulatory issues raised by members:

- HIPAA and privacy/confidentiality/security
- Record keeping, including EHRs
- Telepsychology
- Scope of practice, licensing, complaints, subpoenas, testimony
- Duty to warn/protect and abuse reporting
- Abusive insurance/managed care practices
Opportunity for professional psychology

- Piloted multi-state summit in NYC May 2015.
- Summits scheduled in DC and Chicago for 2016.
- Established think tank of entrepreneurial psychologists who developed a cutting-edge concept of practice management support.
Resources for Practitioners: ICD-10-CM

ICD-10-CM WEB APPLICATION
Log in at myapa.org and search under APA Practice Organization Tools

ICD-10-CM PRIMER
Available online at apa.org
Keeping Practitioners Informed

- *Good Practice* magazine,
- *PracticeUpdate* e-newsletter
- Practice Central website: [www.apapracticecentral.org](http://www.apapracticecentral.org)
- Coming soon: New section on Working with Medicare
- Coming soon: Practice Organization listserv
**Professional Psychology In The News**

**Headlines**

**NBC29 – March 16, 2015**

*State Senator Creigh Deeds Recognized for Mental Health Reforms*

APA Executive Director for Professional Practice Katherine C. Nordal, PhD

**NPR – April 3, 2015**

*After major clinic closure, mental healthcare community worries more cuts are on the way*

Sr. Special Counsel Alan Nessman, JD

**Modern Healthcare – April 7, 2015**

*Mental health parity in Medicaid plans would help – not solve – limited access*

Associate Executive Director for Legal & Regulatory Affairs Shirley Higuchi, JD

**Medpage Today – Aug. 15, 2015**

*Congress mulling mental health reform bills*

Dir. Of Congressional Affairs Laurel Stine
EXPANDING THE PRACTICE SPECTRUM
2016 STATE LEADERSHIP CONFERENCE
State Advocacy: 2015 Annual APAPO Grants

- Organizational development, legislative, emergency and Canadian
  - $250,000 awarded in organizational development grants to 23 states
  - $185,000 awarded in legislative grants to 14 states
State Advocacy: 2015 APAPO Grant Examples

Georgia
- Clearly defining psychological testing in licensing law.

Michigan
- Pursuing legislation to protect the doctoral level title.

Ohio
- Addressing reimbursement issues related to prior authorization for treatment approved by insurers.

West Virginia
- Pursuing a Sequence of Training bill.
### Decline in membership and dues

<table>
<thead>
<tr>
<th>Year</th>
<th>APA Member Dues</th>
<th>APA Practice Organization Member Dues</th>
<th>APA Member Dues, % Cum. Decline</th>
<th>APA Practice Organization Member Dues, % Cum. Decline</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>$14.2</td>
<td>$4.8</td>
<td>2.9%</td>
<td>4.7%</td>
</tr>
<tr>
<td>2006</td>
<td>$14.6</td>
<td>$5.1</td>
<td>5.9%</td>
<td>4.5%</td>
</tr>
<tr>
<td>2007</td>
<td>$15.0</td>
<td>$5.1</td>
<td>4.6%</td>
<td>2.9%</td>
</tr>
<tr>
<td>2008</td>
<td>$14.8</td>
<td>$5.0</td>
<td>2.7%</td>
<td>-0.3%</td>
</tr>
<tr>
<td>2009</td>
<td>$14.6</td>
<td>$4.8</td>
<td>-8.2%</td>
<td>-4.8%</td>
</tr>
<tr>
<td>2010</td>
<td>$13.0</td>
<td>$4.6</td>
<td>-12.1%</td>
<td>-18.3%</td>
</tr>
<tr>
<td>2011</td>
<td>$12.5</td>
<td>$4.0</td>
<td>-26.9%</td>
<td>-24.8%</td>
</tr>
<tr>
<td>2012</td>
<td>$10.4</td>
<td>$3.6</td>
<td>-30.6%</td>
<td>-28.4%</td>
</tr>
<tr>
<td>2013</td>
<td>$9.8</td>
<td>$3.5</td>
<td>-33.5%</td>
<td>-32.6%</td>
</tr>
<tr>
<td>2014</td>
<td>$9.4</td>
<td>$3.3</td>
<td>-36.4%</td>
<td>-37.1%</td>
</tr>
<tr>
<td>2015</td>
<td>$9.0</td>
<td>$3.0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Decline in revenue

Practice Organization Revenue 2007 – 2016

- **Actual**
  - 2007: $5,068,476
  - 2008: $4,988,977
  - 2009: $4,861,661
  - 2010: $4,636,438
  - 2011: $3,962,308
  - 2012: $3,646,208
  - 2013: $3,469,874
  - 2014: $3,264,777
  - 2015: $3,076,620

- **Budget**
  - 2016: $1,223,600

- **Projected**
  - 2016: $1,223,600

<table>
<thead>
<tr>
<th>Year</th>
<th>Actual</th>
<th>Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>$5,068,476</td>
<td>$1,223,600</td>
</tr>
<tr>
<td>2008</td>
<td>$4,988,977</td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td>$4,861,661</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>$4,636,438</td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td>$3,962,308</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>$3,646,208</td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>$3,469,874</td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>$3,264,777</td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td>$3,076,620</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>$1,223,600</td>
<td></td>
</tr>
</tbody>
</table>

**Dues** and **Other** revenue categories are indicated on the chart.
Implications for 2016 Grant Program

Available grant money

- 2006-2008 (600,000)
- 2009-2015 (500,000)
- 2016-? (300,000)
If Not the Practice Organization, Who Else?

1. Challenging reimbursement rate cuts
2. Taking action against managed care/insurance company abuses
3. Advocating for practitioners’ interests in health care reform
4. Affirming the doctoral standard
5. Confronting assaults on scope of practice
6. Fostering political action for psychology
7. Advocating for higher rates and expansion in Medicaid
Practice Organization Lunch

Join us to discuss how to help the Practice Organization survive and grow so we can continue to support practicing psychology and SPTA’s and be a strong companion to APA.

Capitol Hilton
Federal Room A
12:00 PM