

# ***Bringing Psychology to the Table State Leadership in Health Care Reform***

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Grand Hyatt Hotel  
Washington, D.C.

March 10-13, 2012

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Saturday, March 10, 2012

**8:00 AM**                      **Breakfast Available for Presidents-Elect, Diversity Delegates and  
Early Career Psychologist Delegates**  
*Farragut Square/  
Lafayette Park*

**8:30 – 10:00 AM**            **Welcoming Remarks & SLC Overview for Presidents-Elect,  
Diversity Delegates and Early Career Psychologist Delegates**  
*Farragut Square/  
Lafayette Park*

**10:00 AM - 12:00 PM**   ♦ ***ORIENTATION PROGRAM FOR PRESIDENTS-ELECT ONLY***  
*Farragut Square/  
Lafayette Park*

**Resource Persons:**

**Sallie Hildebrandt, Ph.D.**, Chair, Committee of State Leaders

**Cathy Gaw, Psy.D.**, Member, Orientations Subcommittee, Committee of State Leaders;  
Past President, Ohio Psychological Association

**10:00 AM - 12:00 PM**   ♦ ***ORIENTATION PROGRAM FOR DIVERSITY DELEGATES ONLY***  
*Independence DE*

**Resource Persons:**

**Mabel S. Lam, Ph.D.**, Diversity Delegate Liaison & Chair, Diversity Subcommittee, Committee  
of State Leaders

**Phyllis Bolling, Ph.D.**, Diversity Liaison-Elect, Diversity Subcommittee, Committee of State  
Leaders

**Saturday, March 10, 2012**

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**10:00 AM - 12:00 PM ♦ ORIENTATION PROGRAM FOR EARLY CAREER PSYCHOLOGISTS**

*Independence H*

**Resource Persons:**

**Sarah Morsbach Honaker, Ph.D.**, State, Provincial & Territorial Psychological Associations (SPTA) Representative, APA Committee on Early Career Psychologists; Chair, Orientations Subcommittee, Committee of State Leaders

**Randy Phelps, Ph.D.**, Deputy Executive Director for Professional Practice, Practice Directorate

**10:00 AM**

*Independence  
Foyer*

**REGISTRATION BEGINS**

Continuing Education procedures are explained in your registration materials.

***The APA Practice Organization is approved by the American Psychological Association to sponsor continuing education for psychologists. The APA Practice Organization maintains responsibility for this program and its contents.***

For questions on all CE related issues, please contact:

David W. Ballard, Psy.D., MBA  
Assistant Executive Director  
Marketing and Business Development  
APA Practice Directorate  
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Washington, DC 20002  
Phone: 202-336-5900  
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Email: [dballard@apa.org](mailto:dballard@apa.org)

1:00 – 3:30 PM  
Independence  
Ballroom A

♦ **OPENING SESSION**

**CONVENING AND WELCOME**

**Daniel J. Abrahamson, Ph.D.**, Assistant Executive Director, State Advocacy,  
APA Practice

**Sallie Hildebrandt, Ph.D.**, Chair, Committee of State Leaders

**Connie Galietti, J.D.**, Chair, Council of Executives of State and Provincial Psychological  
Associations (CESPPA); Executive Director, Florida Psychological Association

**Peter Sheras, Ph.D.**, Chair, Committee for the Advancement of Professional Practice (CAPP)

CE 2.0 Hours

**STATE LEADERSHIP CONFERENCE KEYNOTE ADDRESSES**

***Bringing Psychology to the Table: State Leadership in Health Care Reform***

**Katherine C. Nordal, Ph.D.**, Executive Director for Professional Practice,  
APA Practice Directorate & Practice Organization

***State Implementation of the Health Care Reform***

**Alan Weil, J.D., M.P.P.**, Executive Director, National Academy for State Health Policy

*Implementation of the Patient Protection and Affordable Care Act (ACA) will bring health insurance to 32 million previously uninsured Americans by 2014 through expansion of Medicaid and establishment of state-based health plan exchanges for the individual and small group markets. Psychologists have much to contribute to the thinking about how to best provide care to those with mental illness, substance use disorders, and chronic physical conditions. It is imperative that we continue to assert psychology's position in this evolving health care system. For psychology's voice to be heard, psychologists must receive appointments to and representation on the assorted task forces, advisory panels, coalitions and commissions being put together to determine how reform will be realized at the state level. In other words, psychology must be at the table.*

*In this opening session Dr. Katherine Nordal, Executive Director for Professional Practice and Alan Weil, Executive Director of the National Academy for State Health Policy will discuss the challenges and opportunities for psychology under ACA. They will address key issues in state implementation of the Affordable Care Act including Medicaid redesign, health insurance exchanges, and accountable care organizations. They will prepare state association leaders to be knowledgeable as they engage policy makers and coalitions at the state level regarding the changes that will shape health care delivery in this country for the next generation.*

**A Question & Answer period, moderated by Dan Abrahamson, Ph.D., will follow.**

**3:30 - 4:30 PM**      ♦ **NETWORKING GROUPS**  
Refreshments will be available in the foyer – please bring them to your assigned room

*Independence I*      **APAGS**

*Independence D*      **Directors of Professional Affairs**

*Independence H*      **Diversity Delegates**

*McPherson Square*      **Early Career Psychologists**

*Farragut Square*      **Executive Directors**

*(Room assignments are below)*      **Federal Advocacy Coordinators\***

*Independence E*      **Prescriptive Authority Interest**

*Lafayette Park*      **Presidents**

*Independence F*      **Presidents-Elect**

*Independence G*      **Public Education Campaign Coordinators**

**Note: Participants not in any of the above SPTA positions are free to join any of the networking groups**

**\* FAC networking meetings with Jeff Cook, J.D., Director of Field and State Operations, Government Relations and the Federal Advocacy Field Team, David Hill, Ph.D. and Nanci Klein, Ph.D.**

*Independence B*      **Western and Northeastern States and Territories:** Alaska, Arizona, California, Colorado, Connecticut, Delaware, Guam, Hawaii, Idaho, Maine, Maryland, Massachusetts, Montana, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Dakota, Oregon, Pennsylvania, Rhode Island, South Dakota, Utah, Vermont, Washington, Wyoming  
**Divisions:** 13, 29, 31, 35, 37, 39, 42, 46, 51, 52, 55

*Independence C*      **Central and Southern States and Territories:** Alabama, Arkansas, District of Columbia, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Carolina, Ohio, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, Virgin Islands, Virginia, West Virginia, Wisconsin  
**Divisions:** 12, 16, 17, 18, 22, 30, 33, 40, 43, 49, 50, 54

4:30 – 4:45 PM

Return to Independence A for Psychologically Healthy Workplace Awards Ceremony

4:45 – 6:15 PM

*Independence  
Ballroom A*

♦ **APA's 7<sup>th</sup> ANNUAL PSYCHOLOGICALLY HEALTHY WORKPLACE AWARDS CEREMONY**

**Hosted by:**

**David W. Ballard, Psy.D., MBA**, Assistant Executive Director, Marketing and Business Development, Practice Directorate

**KEYNOTE ADDRESS:**

**Dan Heath**, New York Time Best-Selling Author, *Switch* and *Made to Stick*

6:15 – 7:30 PM

*Constitution BCDE*

♦ **PSYCHOLOGICALLY HEALTHY WORKPLACE AWARDS RECEPTION**  
*(open to all registrants)*

**GUESTS OF HONOR: APA's Psychologically Healthy Workplace Award Winners and Best Practices Honorees**

Evening

**DINNER ON YOUR OWN**

**8:00 - 8:50 AM** ♦ **Briefing with Katherine C. Nordal, Ph.D.**

*Lafayette Park*

SPTA Presidents and Presidents-Elect from: Alabama, Alaska, Arizona, Arkansas, British Columbia, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Guam, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Manitoba, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Nova Scotia, Puerto Rico, Virgin Islands

Division Presidents residing in these states.

**7:00 – 8:45 AM**

*Independence Foyer*

**CONTINENTAL BREAKFAST FOR ALL PARTICIPANTS**

**For participants with Breakfast Meetings listed below – Please help yourself to the buffet in the Foyer before entering your designated meeting room**

**8:00 – 8:45 AM**

*McPherson Square*

**NEW FEDERAL ADVOCACY COORDINATORS MEETING**

**David Hill, Ph.D.**, Federal Advocacy Field Team

**Jeff Cook, J.D.**, Director of Field and State Operations, Government Relations, Practice Directorate

**8:00 – 8:45 AM**

*Independence E*

**DIVISION FEDERAL ADVOCACY COORDINATORS MEETING**

**Nanci Klein, Ph.D.**, Federal Advocacy Field Team

**7:45 – 8:45 AM**

*Farragut Square*

**NEW SPTA EXECUTIVE DIRECTORS & MENTORS BREAKFAST MEETING**

**8:00 AM – 5:00 PM**

*Constitution A*

**PUBLIC EDUCATION CAMPAIGN COORDINATORS (PEC)**

**BUSINESS MEETING** (For PEC Coordinators Only)

**9:00 - 10:30 AM**  
*Independence*  
*Ballroom A*

◆ **PLENARY SESSION**

***“Today’s News: Who’s Up, Who’s Down and What’s Really Going On”***

*A nationally recognized political commentator, Eugene Robinson, will discuss the current political environment. How have arguments in a divided Congress over the Patient Protection and Affordable Care Act contributed to the public's perception that the institutional is dysfunctional? How will continued concern over deficit spending and the national debt impact Medicare, Medicaid and other government health programs as the 2012 presidential and Congressional campaigns play out?*

**Speaker:** Eugene Robinson, Pulitzer Prize-winning Columnist, The Washington Post and Political Analyst, MSNBC

**Moderator:** Peter Newbould, Director of Congressional and Political Affairs, APA Practice Organization

**10:30 - 11:00 AM**  
*Independence Foyer*

**BREAK**

**SIX CONCURRENT WORKSHOPS**

*Workshop #1*

**11:00 AM – 12:30 PM**

*Farragut Square/  
Lafayette Park*

*CE 1.5 Hours*

***The State of Health Care Reform: Part I - Essential Collaborations***

This workshop explores essential collaborations for state psychological associations and other stakeholders in health care reform implementation. As Part I of a series, it will introduce the current dialogue of health care stakeholders, such as primary care associations and health care coalitions and will highlight the state psychological associations that have formed the inter-professional collaborations vital to health care consumers and essential to psychology's relevance in health care reform initiatives. The session will also examine the evidence for how psychology's presence in state-level reform efforts can serve to improve consumer access to quality care.

**Chair:**

**Tammy A. Barnes**, State Advocacy Officer, State Advocacy Office, Practice Directorate

**Presenters:**

**Kevin A. Lewis, M.P.P.** , CEO, Maine Primary Care Association

**Sheila A. Schuster, Ph.D.**, Federal Advocacy Coordinator & Legislative Liaison, Kentucky Psychological Association

**Elena J. Eisman, Ed.D., ABPP**, Executive Director/Director of Professional Affairs, Massachusetts Psychological Association

**Discussant:**

**Diana L. Prescott, Ph.D.**, Federal Advocacy Coordinator, Maine Psychological Association; Practitioner, Hampden Psychological Consultation, PLLC, Hampden, Maine

Workshop #2

11:00 AM – 12:30 PM  
Constitution A

**Psychology at the Editorial Table: Advocating through Opinion Editorials and Letters-to-the-editor**

*Op-eds and letters-to-the-editor can be effective advocacy tools and instrumental in informing the public and policy makers about psychology-related issues relevant to their daily lives. Whether it's expressing your state association's opinion on health care reform, supporting legislation, explaining complex regulatory or licensing issues or addressing behavioral health matters, an opinion piece is a credible way to convey a point-of-view and gain visibility. A panel of experts will discuss the do's and don'ts of crafting op-eds and letters-to-the-editor, identifying newspaper and online publications and keys to successful placement.*

**Chair:**

**Tracy Russell, CAE**, Chair-Elect, Council of Executives of State, Provincial and Territorial Psychological Associations (CESPPA); Executive Director, New York State Psychological Association

**Presenters:**

**Christian Trejbal**, Editorial Writer, The Roanoke Times, Virginia

**Jill Labbe**, Editorial Director, Star Telegram, Texas

**Margot Friedman**, Dupont Circle Communications, Washington, DC

**Alyssa Best**, The OpEd Project, Washington, DC

Workshop #3

**11:00 AM - 12:30 PM**  
Independence B

CE 1.5 Hours

**Engaging Students in Advocacy for High-Quality Psychological Services: Three Examples from the States**

*This course highlights three examples of engaging students in state advocacy in order to achieve or maintain high-quality psychological services. The course will review best practices from psychological associations in New York, California, and Maryland on advocacy issues such as doctoral internships and licensure. It will aid psychological associations in addressing legal and regulatory challenges on such issues and will provide mechanisms to engage in students in advocacy for the profession and psychological service recipients.*

**Chair:**

**Paul Ascherman, MS**, Iowa State University; APAGS-Advocacy Coordinating Team Chair

**Presenters:**

**“Student Advocacy to Save the New York 22”**

**Heather Glubo, MA**, Yeshiva University; APAGS Advocacy Coordinating Team Regional Advocacy Coordinator

**“Changing the Licensure Law to Incorporate Sequence of Training: Maryland’s Experience”**

**Matthew FitzGerald, MA, MS**, Loyola University; APAGS Chair-Elect; Past-Chair, Maryland Psychological Association of Graduate Students (MPAGS)

**Rebecca Dean**, Loyola University; Past-Chair, Maryland Psychological Association of Graduate Students (MPAGS)

**Jeffrey E. Barnett, Psy.D., ABPP**, Loyola University

**“Mobilizing Students in the Political Process: California’s Experience”**

**Takisha M. McNeill, MA**, Fuller Theological Seminary; Chair, California Psychological Association of Graduate Students (CPAGS)

Workshop #4

11:00 AM - 12:30 PM  
Independence HI

CE 1.5 Hours

**Federal & State Medicaid Research: Removing Barriers to Psychological Services in Light of Health Care Reform**

*Medicaid is an area of growing opportunity due to Healthcare Reform; however, certain barriers exist which affect the practice of psychology and the provision of psychological services to this population. The law firm of Epstein Becker Green conducted cutting edge research relating to issues of same day billing, reimbursement, H & B codes and other restrictions. This research can serve as a template for any SPTA interested in expanding psychology's role in order to emphasize the delivery of high-quality psychological services to a diverse population. Additionally, a national view of Medicaid issues will be presented.*

*An SPTA leader and a state government official will present on how the Medicaid system works and discuss strategies to enhance psychology's role and scope of practice within this system in order to improve issues of patient access. Discussants from other states involved in the research will be present in the audience to share their efforts to enhance participation.*

**Chair:**

**Shirley Ann Higuchi, J.D.**, Assistant Executive Director, Office of Legal & Regulatory Affairs, Practice Directorate

**Presenters:**

**Carrie Valiant, Esq.**, Epstein Becker Green, Washington, DC

**Brian Hepburn, M.D.**, Executive Director, Maryland Mental Hygiene Administration

**Paul Berman, Ph.D.**, Professional Affairs Officer, Maryland Psychological Association

*Workshop #5*

**11:00 AM - 12:30 PM**  
*Independence DE*

***Advocacy Steps to Keep Psychology Involved in Integrated Health Care***

*CE 1.5 Hours*

Implementation of the federal integrated health care initiatives, the Affordable Care Act (ACA), will occur on a state by state basis. Practical bottom up approaches from SPTA leadership can prepare and deploy their members to move forward. Remarks will address how psychologists can better serve the public and deliver high-quality psychological services through advocating for efficacious laws (statutes and regulations), and how to prepare SPTA members to adapt to the changes that will result from the implementation of the state specific ACA laws.

**Chair:**

**G. Andrew H. Benjamin, J.D., Ph.D., ABPP**, President, Division of State, Provincial and Territorial Association Affairs (Division 31)

**Presenters:**

**Elena J. Eisman, Ed.D., ABPP**, Executive Director/Director of Professional Affairs, Massachusetts Psychological Association

**Robin Henderson, Psy.D.**, Acting Executive Director, Central Oregon Integrated Care Network, St. Charles Health System, Oregon

**Trisha A. Stark, Ph.D., LP**, Executive Director/Director of Professional Affairs, Minnesota Psychological Association

Workshop #6

**11:00 AM - 12:30 PM**  
Independence FG

***Innovative Practice: Different Paths to Collaboration and Quality Care***

CE 1.5 Hours

*For psychology to be at the table as the health care system continues to evolve, we must increasingly work with other professionals as part of an interdisciplinary team. Some psychologists are expressing concern that this shift will force them into work arrangements that are no longer consistent with their professional goals and aspirations. There are, however, a variety of practice models that can be applied in this new collaborative context. This session will present several models of collaboration, with the goal of helping association leaders focus on the delivery of psychological services in today's challenging marketplace, as well as on what works for both providers and consumers of those services. Panelists will describe their unique experiences identifying creative practice opportunities, taking psychology to new markets and applying innovative business models in ways that meet their ethical and professional responsibilities. The presenters will also share their views on how state, provincial and territorial psychological associations can help members prepare for the changes to come and deliver high-quality psychological services that meet emerging needs.*

**Chair:**

**David W. Ballard, Psy.D., MBA**, Assistant Executive Director, Marketing and Business Development, Practice Directorate

**Presenters:**

**Barry S. Anton, Ph.D., ABPP**, Managing Partner, Rainier Behavioral Health, PLLC, Tacoma, WA; APA Board of Directors

**Helen L. Coons, Ph.D., ABPP**, President and Clinical Director, Women's Mental Health Associates, Philadelphia, PA

**Richard P. Martielli, Ph.D., ABPP**, Clinical Psychologist, Primary Care-Mental Health Integration, St. Louis VA Medical Center; Early Career Psychologist Delegate, Missouri Psychological Association

**12:30 - 2:00 PM**  
*Independence*  
*Ballroom A*

♦ **LUNCHEON AND AWARDS PROGRAM**

**Hosted by: Dan Abrahamson, Ph.D.**, Assistant Executive Director, State Advocacy, APA Practice

- **STATE LEGISLATOR OF THE YEAR AWARD**

**Presented by: Katherine C. Nordal, Ph.D.**, Executive Director for Professional Practice, APA Practice Directorate & Practice Organization

**State Legislator of the Year Award Honoree: The Honorable Mary Kay Papen** (D-Dona Ana), New Mexico Senate

- **COMMITTEE OF STATE LEADER'S STATE LEADERSHIP AWARD**

**Presenter: Sallie Hildebrandt, Ph.D.**, Chair, Committee of State Leaders

**Recipient: Michael R. Rosmann, Ph.D.**,

- **THE APAGS AWARD FOR OUTSTANDING STATE, PROVINCIAL OR TERRITORIAL PSYCHOLOGICAL ASSOCIATION OF THE YEAR**

*This award is co-sponsored by the Committee for the Advancement of Professional Practice and Division 31 (SPTA Affairs)*

**Presenters:**

**Ali M. Mattu, M.A.**, Chair, American Psychological Association of Graduate Students (APAGS), APAGS Member of the APA Board of Directors

**Peter Sheras, Ph.D.**, Chair, Committee for the Advancement of Professional Practice (CAPP)

- **APA DIVISION OF STATE, PROVINCIAL AND TERRITORIAL PSYCHOLOGICAL ASSOCIATION AFFAIRS (DIVISION 31) AWARDS**

**Presenter: G. Andrew Benjamin, J.D., Ph.D.**, President, Division of State, Provincial and Territorial Psychological Association Affairs, (APA Division 31)

**2:00 - 2:30 PM**

**BREAK**

**2:30 – 4:30 PM      GOVERNMENT RELATIONS ISSUE BRIEFING AND CONGRESSIONAL VISIT REHEARSAL  
(three sessions)**

*CE 2.0 Hours*      This workshop will focus on key issues that affect both the profession of psychology and the provision of high-quality psychological services that benefit the public. Participants will learn about the federal legislative process, as well as effective techniques that can be applied to advocacy efforts designed to improve the healthcare system.

**FOR FIRST TIME HILL VISIT PARTICIPANTS** – SLC attendees who are participating in Hill visits for the *first time* should attend this briefing.

*Farragut Square/  
Lafayette Park*      **Issue Briefing** by **Jeff Cook, J.D.**, Director of Field and State Operations, Government Relations, APA Practice Organization

**FOR EXPERIENCED HILL VISIT PARTICIPANTS** – SLC attendees who have participated in Hill visits in *prior years* should attend the appropriate meeting listed below for their state of residence.

*Independence BCDE*      **Issue Briefing** by **Doug Walter, J.D.**, Counsel for Legislative and Regulatory Affairs, Government Relations, APA Practice Organization, and **Nanci Klein, Ph.D.**, Federal Advocacy Field Team

**SLC attendees who have previously participated in Hill visits from:** Alaska, Arizona, California, Colorado, Connecticut, Delaware, Guam, Hawaii, Idaho, Maine, Maryland, Massachusetts, Montana, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Dakota, Oregon, Pennsylvania, Rhode Island, South Dakota, Utah, Vermont, Washington, Wyoming

*Independence FGHI*      **Issue Briefing** by **Peter Newbould**, Director of Congressional and Political Affairs, Government Relations, APA Practice Organization, and **David Hill, Ph.D.**, Federal Advocacy Field Team

**SLC attendees who have previously participated in Hill visits from:** Alabama, Arkansas, District of Columbia, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Carolina, Ohio, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, Virgin Islands, Virginia, West Virginia, Wisconsin

**2:30 - 3:30 PM      ♦ LEGISLATIVE ADVOCACY IN PROVINCIAL PSYCHOLOGICAL ASSOCIATIONS**  
*McPherson Square*

**3:30 - 4:30 PM      ♦ PROVINCIAL PSYCHOLOGICAL ASSOCIATION REPRESENTATIVES MEETING** with Practice Directorate Staff and CAPP Chair (Peter Sheras, Ph.D. Katherine C. Nordal, Ph.D., Dan Abrahamson, Ph.D., & Susan Lazaroff, J.D.)  
*McPherson Square*

**4:30 - 4:45 PM      BREAK**  
*Independence Foyer*

**FEATURED PRESENTATION & DISCUSSION GROUPS**

**4:45-6:00 PM**  
*Independence*  
*BCDE*

*CE 1.25 Hours*

**FEATURED PRESENTATION:**

**THE ARGUMENT FOR PSYCHOLOGISTS IN INTEGRATED HEALTH CARE REFORM**

*A large percentage of the population receives behavioral health services in primary care settings from individuals with limited training in mental health issues and the psychological aspects of chronic illness and physical trauma. When specialty behavioral and mental health services are available they often are not coordinated with primary care. These dynamics have contributed to current inefficiencies in the health care system that could be dramatically improved through integrated care.*

*Integrated care is a key concept in health care reform but psychologists must be prepared to work from a collaborative whole person perspective if they are to be an integral part of emerging systems of care. Patient care and the whole system benefit when psychologists work effectively with medical practitioners to meet the preventive, acute and chronic needs of the population.*

*In this featured presentation APA President, Dr. Suzanne Bennett Johnson, an early voice for the important role psychology plays in overall medical care, chairs a panel including two leaders from the psychology community in raising the visibility of this critical role for the profession. They are joined by a physician who knows first-hand what psychologists bring to the integrated care table.*

**Chair:**

**Suzanne Bennett Johnson, Ph.D.**, President, American Psychological Association; Distinguished Research Professor, Department of Medical Humanities and Social Sciences, Florida State University College of Medicine

**Presenters:**

**HEALTH CARE REFORM FOR STATE LEADERS: THINGS TO KNOW, THINK ABOUT AND DO**

**Robert McGrath, Ph.D.**, Director, Certificate Program in Integrated Primary Care, Fairleigh Dickinson University

**PSYCHOLOGY'S ROLE IN REDESIGNING A COMPREHENSIVE, WHOLE PERSON AND INTEGRATED HEALTH CARE DELIVERY SYSTEM**

**Benjamin Miller, Psy.D.**, Director of the Office of Integrated Healthcare Research and Policy, Department of Family Medicine, University of Colorado Denver School of Medicine

**PSYCHOLOGISTS IN ACTION: A PHYSICIAN'S VIEW**

**John Andazola, M.D.**, Program Director, LifePoints Hospitals, Las Cruces, New Mexico

**CONCURRENT TOPICAL DISCUSSION GROUPS (Not CE Eligible)**

**4:45 - 6:00 PM**

*McPherson Square*

♦ ***The Good Governance Project: Findings from Phase I and Activities in Phase II***

**Facilitator: Sandy Shullman, Ph.D.**, Chair of Good Governance Project Team

**Resource Persons:**

**Cate Bower, CAE**, Co-Founder, Cygnet Strategy LLC

**Marybeth Fidler**, Co-Founder, Cygnet Strategy LLC

**Nancy Gordon Moore, Ph.D., MBA**, Executive Director, Governance Affairs, American Psychological Association

**4:45 - 6:00 PM**

*Laptop Station in  
Independence Foyer*

♦ ***PracticeOUTCOMES and PsychLINK: Clinical and Measurement Resources at your Fingertips***

**Facilitator:**

**Nathan Tatro, M.A.**, Project Manager, Practice Research and Policy, Practice Directorate

**Resource Persons:**

**Lynn F. Bufka, Ph.D.** Assistant Executive Director, Practice Research and Policy, Practice Directorate

**Daniel I. Galper, Ph.D.**, Director, Research & Special Projects, Practice Directorate

**4:45 - 6:00 PM**

*Farragut Square/  
Lafayette Park*

♦ ***Telepsychology Guidelines: An update on the work of the APA/ASPPB/APAIT Task Force***

**Facilitator:**

**Ronald S. Palomares, Ph.D.**, Assistant Executive Director, Governance Operations, Practice Directorate

**Resource Persons:**

**Deborah Baker, J.D.**, Director of Legal & Regulatory Policy, Practice Directorate

**Alex M. Siegel, J.D., Ph.D.**, Director of Professional Affairs, Association of State and Provincial Psychology Boards (ASPPB)

**4:45 - 6:00 PM**

*Wilson*

♦ ***Making Inroads: Dialogue, Elections and Diversity***

**Facilitator:**

**Mabel S. Lam, Ph.D.**, Diversity Liaison, Committee of State Leaders; President-Elect, Massachusetts Psychological Association

**Resource Persons:**

**Felicia D. Smith, Ph.D.**, President-Elect and Past Diversity Delegate, Kentucky Psychological Association

**Cathy McDaniels Wilson, Ph.D.**, Past Chair, Committee of State Leaders; Council Representative, Ohio Psychological Association

6:00 - 7:15 PM

Independence  
Ballroom A

◆ **RECEPTION**

Business Attire

**OPEN TO ALL REGISTRANTS – EVERYONE IS STRONGLY ENCOURAGED TO ATTEND THIS EVENT**

**Association for the Advancement of Psychology (AAP) Reception**

**GUEST OF HONOR:**

**The Honorable Benjamin Cardin (D-MD), United States Senate**

*Prior to his election to the Senate in 2006, Senator Cardin served as a member of the powerful House Ways & Means Committee during his 20 years in the US House. Currently he is a member of the equally powerful Senate Finance Committee. In all of his many years of public service, Cardin has distinguished himself by his dedication to health policy.*

*Of particular note for psychologists, in the 1990s he was an early advocate for passage of a patient's bill of rights, sponsoring legislation requiring all health plans to cover emergency services based on the patients' presenting symptoms. He has supported psychology's legislative priorities every step of the way during his long career including support for: mental health parity, restoring Medicare psychotherapy reimbursement, stopping the drastic Medicare "SGR" cut, creating and expanding the Children's Health Insurance Program, and opposing association health plans that would evade state parity laws.*

7:30 – 9:30 PM

Penn Quarter A

◆ **INVITATION ONLY**

**Association for the Advancement of Psychology (AAP) Black Tie Dinner Honoring:**

**The Honorable Benjamin Cardin (D-MD), United States Senate**

Evening

**DINNER ON YOUR OWN**

**8:00 - 8:50 AM**  
*Lafayette Park*

◆ **Briefing with Katherine C. Nordal, Ph.D.**

SPTA Presidents and Presidents-Elect from: Alberta, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Ontario, Oregon, Pennsylvania, Quebec, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming

Division Presidents residing in these states.

**7:30 - 8:45 AM**  
*Independence Foyer*

**CONTINENTAL BREAKFAST FOR ALL PARTICIPANTS**

**7:30 – 8:45 AM**  
*Independence I*

**GREAT THINGS COME IN SMALL PACKAGES: MEETING OF THE  
SMALL/VERY SMALL SPTA EXECUTIVE DIRECTORS**

**7:45 – 8:45 AM**  
*Independence E*

**RURAL HEALTH COORDINATORS and RURAL INTEREST BREAKFAST**

Please help yourself to the buffet in the Foyer before entering your meeting room

**9:00 - 10:30 AM**  
*Independence*  
*Ballroom A*

♦ **PLENARY SESSION**

***Race for Relevance: 5 Radical Changes for Associations***

CE 1.5 Hours

*Stronger associations have more success in advancing the profession as they approach public education and legislative and regulatory issues in a more organized and strategic manner. Focusing on how to build the appropriate strategy, attendees will be able to better mobilize their grassroots efforts, build and maintain stronger relationships with state lawmakers and agencies and project a united voice for patient advocacy.*

*Join us as we take a bold, no-nonsense look at the realities of today's marketplace—and what it will take for associations to prosper tomorrow. We'll examine potential management changes, re-evaluating your member markets and rethinking your programs and services. You'll learn practical steps for beginning a revolution within your organization and how to focus less on the "what" and more on the "why" and "how" of your work as a leader.*

**CHAIR:**

**Connie Galietti, J.D.**, Chair, Council of Executives of State, Provincial and Territorial Psychological Associations; Executive Director, Florida Psychological Association

**PRESENTER:**

**Mary Byers, CAE**, Author, *Race for Relevance: 5 Radical Changes for Associations*

**10:30 – 11:00 AM**  
*Independence Foyer*

**BREAK**

**SIX CONCURRENT WORKSHOPS**

Workshop #7

**11:00 AM - 12:30 PM**

Farragut Square/  
Lafayette Park

***The State of Health Care Reform: Part II - Crucial Preparation***

CE 1.5 Hours

*As discussed in Part I of this workshop series, the Affordable Care Act allows the design of health care reform initiatives to vary from state to state and inter-professional collaborations are essential to psychology's relevance in health care reform implementation at the state level. As Part II of a series, this workshop will provide an overview of health care reform at the micro level and will showcase state psychological associations that have held health care summits for their members. Participants will discuss how each state mini-summit addressed legislative and regulatory issues related to health care reform, as well as the evidence for how psychology's presence in state-level reform efforts can serve to improve consumer access to quality care.*

**Chair:**

**Tammy A. Barnes**, State Advocacy Officer, State Advocacy Office, Practice Directorate

**Presenters:**

**Donna Rasin-Waters, Ph.D.**, Past-President, New York State Psychological Association;  
Practitioner, Department of Veterans Affairs New York Harbor Healthcare System

**Michael Tebeleff, Ph.D.**, President, Maryland Psychological Association

**Sally R. Cameron**, Executive Director, North Carolina Psychological Association

*Workshop #8*

**11:00 AM - 12:30 PM**

*Independence HI*

***Getting it Right: Structure and Recruiting the Brightest and Best Volunteers***

*Join us as we take a bold, no-nonsense look at the realities of today's marketplace—and what it will take for associations to prosper tomorrow. We'll examine re-evaluating your member markets and rethinking your programs and services. We'll challenge your thinking regarding the ways to find the brightest and best future leaders. And you'll learn practical steps for beginning a revolution within your organization and how to focus less on the "what" and more on the "why" and "how" of your work as a leader.*

**Chair:**

**Tracy Russell, CAE**, Chair-Elect, Council of Executives of State, Provincial and Territorial Psychological Associations (CESPPA); Executive Director, New York State Psychological Association

**Presenter:**

**Mary Byers, CAE**, Author, *Race for Relevance: 5 Radical Changes for Associations*

Workshop #9

**11:00 AM - 12:30 PM**  
Independence E

***Electronic Health Records in Practice: What are they? What should you know ? What is APA doing?***

CE 1.5 Hours

*Electronic health records are quickly becoming an important issue with the advent of healthcare reform and integrated systems of care. This workshop will provide a basic overview of EHRs as well as discuss what is happening at the federal level. Panelists will discuss the utility of EHRs and how they work within different practices and institutions addressing challenges, training issues and lessons learned for psychologists as well as the benefits of these systems to the public. The legal, ethical and clinical issues related to the transition to and/or use of EHRs will be addressed. Additionally, information will be disseminated regarding the work of an internal APA work group tasked with the goal of facilitating the education of APA members with respect to the utility and policy behind EHRs as they are used in clinical practice.*

**Chair:**

**Stacey Larson, J.D., Psy.D.**, Director, Legal & Regulatory Affairs, Practice Directorate

**Presenters:**

**Vanessa Jensen, Psy.D.**, Federal Advocacy Coordinator (Division 54); Pediatric Psychologist, Center for Pediatric Behavioral Health, Cleveland Clinic Children's Hospital

**Aaron Harris, Ph.D.**, Clinical Health Psychologist, Robert J. Dole, VAMC, Wichita, Kansas

**Nathan Tatro, M.A.**, Project Manager, Practice Research & Policy, Practice Directorate

*Workshop #10*

**11:00 AM - 12:30 PM**  
*Independence FG*

*CE 1.5 Hours*

***Advocating for Mental Health Parity Implementation – Cutting Edge Legal Arguments and Interpretations***

This workshop will discuss advocacy under the Paul Wellstone and Pete Domenici Mental Health Parity and Addiction Equity Act that state leaders need to understand in order to protect mental health patients' access to quality care and psychologists' ability to serve their patients. Specific issues include large cuts that target mental health care services, authorization requirements and specialty co-pays. The workshop will highlight the joint APAPO – FPA advocacy challenging the recent cut by BCBS Florida.

**Chair:**

**Shirley Ann Higuchi, J.D.**, Assistant Executive Director, Office of Legal & Regulatory Affairs, Practice Directorate

**Presenters:**

**Alan Nessman, J.D.**, Senior Special Counsel, Office of Legal & Regulatory Affairs, Practice Directorate

**Connie Galietti, J.D.**, Chair, Council of Executives of State, Provincial and Territorial Psychological Associations (CESPPA); Executive Director, Florida Psychological Association

Workshop #11

11:00 AM - 12:30 PM  
McPherson Square

***Closing the Gaps: Key Issues for the Future of Professional Psychology***

CE 1.5 Hours

In this dynamic panel discussion, a follow-up to last year's "Productive Disruption" session, participants will explore key issues that will shape the future of professional psychology. From communication technology to legislative and regulatory developments to scientific advances and more, panelists will take a hard look at the gaps that exist between market realities and the current state of the profession. Participants will also provide guidance and answer questions about how your association can ensure that psychologists have the skills necessary to provide high-quality services and manage professional risks in a changing marketplace. Special attention will be given to the needs of diverse populations and various membership segments, including graduate students and early, mid and late career psychologists, as well as what professional psychology must do to remain relevant and better serve the public.

**Chair:**

**David W. Ballard, Psy.D., MBA**, Assistant Executive Director, Marketing and Business Development, Practice Directorate

**Presenters:**

**Joshua M. Cohen, Ph.D.**, Independent Practice, Rockville, MD; President-Elect, Maryland Psychological Association

**Jennifer F. Kelly, Ph.D., ABPP**, Atlanta Center for Behavioral Medicine; APA Board of Directors

**Jo Linder-Crow, Ph.D.**, Executive Director, California Psychological Association; CESPPA Representative, Committee for the Advancement of Professional Practice

**Ali Mattu, M.A.**, Chair, American Psychological Association of Graduate Students; APA Board of Directors

**Discussant:**

**Sandra L. Shullman, Ph.D.**, Managing Partner, Columbus Office, Executive Development Group; Federal Advocacy Coordinator, APA Division 13

*Workshop #12*

**11:00 AM – 12:30 PM**  
*Independence BCD*

***Federal Advocacy Coordinator (FAC) Training: Reaching the Network***

*This workshop will focus on preparing SPTA and Division Federal Advocacy Coordinators to most effectively reach psychology's grassroots network and present APAPO's new Capwiz Affiliates software as a reliable tool to facilitate communications with constituent psychologists in the states and territories.*

**Chair:**

**Jeff Cook, J.D.**, Director of Field and State Operations, Government Relations, APA Practice Organization

**Presenters:**

**Mark Brazier**, Manager of Resellers and Affiliates, CQ Roll Call

**Stacy Futrowsky**, Account Manager, CQ Roll Call

**David Hill, Ph.D.**, Federal Advocacy Field Team

**Nanci Klein, Ph.D.**, Federal Advocacy Field Team

**12:30 - 2:00 PM**

- ◆ **LUNCH ON YOUR OWN** (unless you are a Federal Advocacy Coordinator)  
(see list of local restaurants in your SLC bag)

**12:30 - 2:00 PM**  
*Penn Quarter A*

- ◆ **FEDERAL ADVOCACY COORDINATORS (FAC) LUNCHEON**  
(Federal Advocacy Coordinators Only)

**Hosted by: Marilyn Richmond, J.D.**, Associate Executive Director for Government Relations, Practice Directorate

**“Decoding Congress: How to Interpret What My Legislator is Telling Me”**

**Speaker: Judith Glassgold, Psy.D.**, Senior Policy Advisor, Office of Congressman Sander Levin (D-MI)

**2:00 - 4:00 PM**

*Independence FGH*

♦ **STATE LEADERS' TOWN HALL & CSL ELECTIONS**

**Chair:**

**Sallie Hildebrandt, Ph.D.**, Chair, Committee of State Leaders

*Please note: All attendees are invited to this meeting and encouraged to attend. Two members-at-large and one Federal Advocacy Coordinator will be elected to the Committee of State Leaders at this time.*

**2:00 - 4:00 PM**

*Independence BCD*

♦ **CESPPA BUSINESS MEETING**

**Chair:**

**Connie Galietti, J.D.**, Chair, Council of Executives of State and Provincial Psychological Associations (CESPPA); Executive Director, Florida Psychological Association

**2:00 – 4:00 PM**

*Independence E*

**SPECIAL GOVERNMENT RELATIONS ISSUE BRIEFING AND CONGRESSIONAL VISIT REHEARSAL**

**All PEC Coordinators participating in Hill visits must attend.**

*CE 2.0 Hours*

*This workshop will focus on key issues that affect both the profession of psychology and the provision of high-quality psychological services that benefit the public. Participants will learn about the federal legislative process, as well as effective techniques that can be applied to advocacy efforts designed to improve the healthcare system.*

**Doug Walter, J.D.**, Counsel for Legislative and Regulatory Affairs, Government Relations, APA Practice Organization

**4:00 – 5:00 PM**

*Independence BCD*

**DIVERSITY DELEGATE WRAP-UP**

**4:00 – 5:00 PM**

*Washington Boardroom*

**EARLY CAREER PSYCHOLOGIST WRAP-UP**

**4:00 - 5:00 PM**  
*Farragut Square/  
Lafayette Park*

♦ **PLENARY SESSION WITH THE APA PRESIDENT AND APA CEO**

**Suzanne Bennett Johnson, Ph.D.**, President, American Psychological Association;  
Distinguished Research Professor, Department of Medical Humanities and Social Sciences,  
Florida State University College of Medicine

**Norman Anderson, Ph.D.**, Chief Executive Officer, American Psychological Association

*Please note: There will be ample opportunity for Q & A during this plenary session.*

**5:00 – 5:30 PM**  
*McPherson Square*

**Q&A FOLLOW-UP TO HILL ISSUE BRIEFING (OPTIONAL SESSION)**

This session is a final opportunity for participants to ask any additional questions about federal legislation or advocacy strategies before visiting their Members of Congress.

**Peter Newbould**, Director of Congressional and Political Affairs, Government Relations,  
APA Practice Organization

**Doug Walter, J.D.**, Counsel for Legislative and Regulatory Affairs, Government Relations,  
APA Practice Organization

**6:00 - 7:00 PM**

*Independence FGH*

◆ **STATE LEADERSHIP CONFERENCE RECEPTION**

**7:00 - 10:00 PM**

*Independence*

*Ballroom A*

◆ **STATE LEADERSHIP BANQUET**

**WELCOME**

**Norman Anderson, Ph.D.**, Chief Executive Officer, American Psychological Association

**INTRODUCTION OF CONGRESSIONAL HONOREE**

**Katherine C. Nordal, Ph.D.**, Executive Director for Professional Practice,  
APA Practice Directorate & Practice Organization

**The Honorable Paul Tonko (D-NY)**

Member, U.S. House of Representatives

**PRESENTATION OF FEDERAL ADVOCACY COORDINATOR AWARD AND PINS**

**Marilyn Richmond, J.D.**, Associate Executive Director for Government Relations,  
Practice Directorate

**7:00 - 9:00 AM**  
*Grand Hyatt*  
*Area by Front Desk*

**LUGGAGE DROP OFF/STORAGE**

**7:00 – 9:00 AM**  
*Independence A*

**BREAKFAST BUFFET**

**9:00 & 9:30 AM**  
*Grand Hyatt*  
*10<sup>th</sup> Street Entrance*

**BUSES DEPART FOR CAPITOL HILL**

**9:30 AM – 2:30 PM**

**CONGRESSIONAL VISITS**

**2:30 – 3:30 PM**

**DEBRIEFING FROM HILL VISITS WITH GOVERNMENT RELATIONS STAFF**

**LOCATION:**

**Lutheran Church of the Reformation  
212 East Capitol Street  
Washington, DC 20003**

**DETAILS AND MAP WILL BE AVAILABLE AT THE SLC REGISTRATION TABLE**

**3:25 PM**

**BUSES BEGIN LOADING IN FRONT OF LUTHERAN CHURCH OF THE REFORMATION**

**3:40 PM**

**BUSES DEPART FOR RONALD REAGAN WASHINGTON NATIONAL  
AIRPORT**

Information on airport transportation following the debriefing session will be available near the SLC registration table during the conference.

**COMMITTEE FOR THE ADVANCEMENT OF  
PROFESSIONAL PRACTICE (CAPP)**

Peter L. Sheras, Ph.D., Chair	(2011-2013)
Monica Kurylo, Ph.D., Vice Chair	(2010-2012)
Kathleen S. Brown, Ph.D.	(2012-2014)
June W. J. Ching, Ph.D.	(2012-2014)
Thomas J. DeMaio, Ph.D.	(2011-2013)
Elaine S. LeVine, Ph.D.	(2010-2012)
Jo Linder-Crow, Ph.D.	(2012-2013)
Bonnie Markham, Ph.D., Psy.D. (ex officio)	(2011-2013)
Peter Oppenheimer, Ph.D.	(2012-2014)
Judith Patterson, Ph.D.	(2011-2013)
Pauline Wallin, Ph.D.	(2010-2012)

**COMMITTEE OF STATE LEADERS (CSL)**

Sallie Hildebrandt, Ph.D., Chair	(2011-2012)
Cathy McDaniels Wilson, Ph.D., Past Chair	(2011-2012)
Karen Postal, Ph.D., Chair-Elect	(2011-2012)
Jason DeSelms, Ph.D.	(2010-2012)
Catherine Gaw, Psy.D.	(2011-2013)
Diane McKay, Psy.D.	(2011-2013)
Cynthia Wang Morris, Psy.D.	(2010-2012)
Thomas DeMaio, Ph.D., CAPP Rep.	(2011-2012)
Mabel Lam, Ph.D., Diversity Liaison	(2011-2012)
Hollis Hackman, Ph.D., FAC Rep.	(2010-2012)
Diana Prescott, Ph.D., FAC Rep.	(2011-2013)
Teresa Bruce, Ph.D., CESPPA Rep.	(2010-2012)
Connie Galietti, J.D., CESPPA Rep.	(2011-2013)
Paul Ascherman, M.S., APAGS Rep.	(2011-2012)
David J. Pilon, Ph.D., Canadian Rep.	(2011-2012)
Dinelia Rosa, Ph.D., Division 31 Rep.	(2011-2013)
Sarah Morsbach Honaker, Ph.D., ECP Rep.	(2011-2013)

**COUNCIL OF EXECUTIVES OF STATE & PROVINCIAL PSYCHOLOGICAL ASSOCIATIONS (CESPPA)  
EXECUTIVE COMMITTEE (2012)**

Connie Galietti, J.D., Chair  
Teresa Bruce, Past Chair  
Tracy Russell, CAE, Chair-Elect  
Sally Cameron, Secretary  
Sherry Reisman, Program Chair  
Deborah Katz, Member-at-Large  
Jo Linder-Crow, Ph.D., CAPP Rep.  
Josephine Minardo, Psy.D., Division 31 Rep.  
Dianne Fitzgerald-Verbonitz, CE Liaison

**DATES OF FUTURE  
STATE LEADERSHIP CONFERENCES**

**GRAND HYATT  
WASHINGTON, D.C.**

**March 9 – 12, 2013**

**March 8 – 11, 2014**

**March 14 – 17, 2015**